

Distinguished NEWS

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A PUBLICATION OF CENTURY PARK

NEWS&NOTES

In Distinguished Company at Century Park:

The destination of choice by industry and business leaders

Century Park, the most distinguished super block destination in West Los Angeles, has become the pre-eminent office destination for industry and business leaders. Anchoring Century Park are the landmark Century Plaza Towers and 2000 Avenue of the Stars. The destination offers tenants, visitors and guests a comprehensive array of amenities and services including casual and fine dining, a 4-acre, lushly landscaped park and the Annenberg Space for Photography.



SPOTLIGHT

2000 Avenue of the Stars



Air Lease Corporation's main business is providing airlines worldwide with operating leases on new aircraft from Boeing, Airbus, Embraer, and ATR. Air Lease Corporation's leases offer customized, creative, and flexible leasing structures and their business culture eliminates bureaucracy. They also offer sale/lease-back transactions and provide lease expertise to third parties.

Air Lease offers route and schedule analysis, fleet optimization and planning, aircraft and engine purchasing consulting, and aircraft procurement services. They also identify synergies and strategic opportunities, fleet rationalization programs, and network integration analysis.

Air Lease offers aircraft financing support including Asset Value Guarantee (AVG), Residual Value Guarantee (RVG), and standby remarketing arrangements, as well as aircraft investment analysis and recommendations, specific contract management, and can act as global servicer for aircraft lease portfolios.

Air Lease Corporation

2000 Avenue of the Stars, Suite 600
Los Angeles, CA 90067

Ph: (310) 553-0555 • Fax: (310) 553-0999

Century Plaza Towers



Founded by veteran attorneys from elite, global law firms, Peitzman, Weg & Kempinsky LLP provides clients sophisticated counsel, cutting-edge theories and novel approaches that yield real world and business-practical, successful results.

Their partners' collective experience spans decades of practice involving high-profile, business restructuring, bankruptcy and commercial litigation matters in California and nationwide. Its clients include, troubled companies, Chapter 11 debtors, creditors and creditors' committees, institutional lenders, bondholders, buyers of assets and claims, directors and officers, franchisors and franchisees, landlords and tenants, private equity and hedge firms, shareholders, partners, members, liquidating and litigation trusts and bankruptcy trustees.

Rankings by legal peers and clients place PWK in the top tier alongside firms 100 times larger in size; a qualitative distinction it achieved by maximizing the advantages of a high-performance boutique. Clients recognize the PWK difference by its continuity of hands-on senior attorneys, tactical resources, efficiency and the powerful reach of specialized practice expertise.

Visit www.pwkllp.com and learn how PWK attorneys turn tough cases around and innovate case strategies and structures adopted by the Bankruptcy Bar today.

Pietz, Weg & Kempinsky LLP

2049 Century Park East, Suite 3100

Los Angeles, CA 90067

Ph: (310) 712-0088 • Fax: (310) 552-3101

Century Plaza Towers



Westmount Asset Management, Inc. is one of the oldest and largest independent investment advisory firms in Los Angeles, serving the investment needs of individuals, families, and non-profits for over 20 years. They work with each client to develop a comprehensive investment plan, manage their portfolio, and assist with their planning and tax needs.

Westmount's primary clients are attorneys and CPAs (along with their firms' pension plans), as well as entertainment clients. Their investment approach blends sophisticated institutional money management strategies with a wide range of consulting and planning services. Client portfolios are diversified globally, as well as across both traditional and alternative investments in order to find the optimal balance between risk and return.

Westmount provides MCLE-accredited seminars to educate attorneys on the Prudent Investor Rule and best investment practices.

For more information regarding Westmount or for a complimentary review of your investment portfolio, please contact Mike Amash at (310) 556-2502 or mamash@westmount.com.

Westmount Asset Management

2049 Century Park East, Suite 2280

Los Angeles, CA 90067

Ph: (310) 556-2502 • Fax: (310) 556-8661

INTHISISSUE

Commuter News
Highlights
Sustainability
Insight
New & Expanding Tenants
Distinguished Services
Box Office
Team Spotlight
The Concierge Recommends

Distinguished COMPANY

CENTURY PARK



CENTURY CITY, CALIFORNIA

Industry leaders choose Century Park as their business address

COMMUTERNEWS

MORE COMMUTER NEWS YOU CAN USE

Now it's easier than ever to find the transportation help you need while you're on the road. Just call 511 for the latest updates.

511 is an automated toll-free phone line service that provides round-the-clock updates on Southern California traffic. Traffic information is updated every minute via Caltrans and the California Highway Patrol.

Next time you need the 411 on traffic, just punch in 511.

PAY LESS FOR INSURANCE

Ridesharers may soon be able to pay less for insurance. Effective next month, State Farm and AAA will offer "pay as you drive" insurance plans that give lower rates to people who put less mileage on their vehicles.

Using verified mileage totals, the new plans will better allow insurance companies to offer premiums based on more accurate risk. Overall savings can range between one and 10 percent.

THE "TOP 10 REASONS" TO HAVE THE SUBWAY STATION AT AVENUE OF THE STARS AND CONSTELLATION BOULEVARD

10. It will bring passengers into the "heart" of Century City, maximizing the number of employees and visitors within a convenient walking distance from all directions.

9. It will reduce the need for shuttles to bring passengers from the outside fringe areas on Santa Monica Blvd., to the center of the business district.

8. Century City is a vital economic engine for the City of Los Angeles and bringing the subway to the corporate "hub" will contribute to the economic vitality of the community and the Westside region.

7. Improve the environmental quality and reduce vehicular traffic on major thoroughfares leading into and around Century City...or at a minimum slow the increase of future vehicular traffic.

6. The location of the station will greatly enhance a high-pedestrian-use environment, that complements the Century City Greening Plan which was adopted by the Los Angeles City Council.

5. With nearly 50,000 employees within Century City clustered around this intersection, they are more likely to use the subway for commuting and trips during the day if the portal is conveniently located.

4. This location will encourage travelers who work and/or live in the southern region of Century City to utilize the subway rather than walking or driving increased distances to Santa Monica Blvd.

3. If you build it (and in the right location at AOS and Constellation), they will come!

2. Having this subway centrally located, reduces emissions and contributes to a greener and cleaner environment for generations to come.

1. ...and the Number One reason to put the subway station at Avenue of the Stars and Constellation Blvd.,...aligning a subway station along an employment corridor makes the most "cents" and "sense" both financially and practically!

HIGHLIGHTS

TOASTMASTERS SPEAKS UP AT KNOWLEDGE IS POWER EVENT



Toastmasters Officers
Claudette Payne and Maria Ruiz.



Just some of the Century Park-ers who turned out for "Knowledge Is Power."

Toastmasters District One officers Claudette Payne and Maria Ruiz helped kick off Century Park's "Knowledge Is Power" series for 2011.

Claudette and Maria shared with the lunch-time crowd on January 19th how Toastmasters can help even the most reticent people to speak with power, poise and purpose. They provided background on Toastmasters and its mission to help people learn skills that will not only make them more confident and effective speakers, but also better leaders.

There are two existing Toastmasters groups in Century City if you're interested in joining. In addition, some attendees discussed the possibility of starting a Century Park Toastmasters club. For more information, go to www.toastmasters.org or contact Concierge Tom Lee at (310) 226-7479 or thomas.lee@cbre.com.

THE GIFT OF LIFE

Thanks to everyone at Century Park who took part in the January American Red Cross Blood Drive. The Red Cross collected 63 units of blood, which will provide life-giving assistance to nearly 190 patients.

Also, let's have a round of applause for those of you who participated in November's Cedar Sinai Blood Drive. Century Park tenants donated 41 pints of blood for that event.

EXTREME EXPOSURE CLICKS AT THE ANNENBERG SPACE FOR PHOTOGRAPHY

The popular "Extreme Exposure" exhibit continues at the Annenberg Space for Photography until April 17. This show documents the work of five amazing photographers who braved some of the most remote and beautiful places on Earth to capture rarely-seen moments in the life of our planet.

Next up at the Annenberg Space for Photography, is "Beauty Culture," opening May 28. This exhibition will explore photography's role in recording and defining notions of modern female beauty and show how these images influence our lives. For more information, go to www.annenberg.spaceforphotography.org.



CENTURY PARK STEPS UP FOR MEMORY WALK

Congratulations to everyone from Century Park who participated in November's Alzheimer's Association Memory Walk. More than 4,000 people turned out, raising more than \$710,000 for Alzheimer's research. For more ways to help, visit www.alz.org/californiasouthland.

A NICE, WARM FEELING INSIDE

Century Park's November food drive for the Los Angeles Regional Food Bank brought in more than 1,200 pounds of food to aid the needy during the holiday season. Thanks to everyone who helped out. For more information on how you can continue to support the Food Bank, contact www.lafightshunger.org.



THE STARS AT CENTURY PARK

And finally, thank you to all of you who helped brighten up the holidays by participating in the Starlight Foundation's 2010 Toy Drive. The Starlight Foundation collected more than 530 toys at Century Park that will be distributed to children at local hospitals. For more ways to contribute to the work the Starlight Foundation is doing, visit www.starlight.org.

SUSTAINABILITY

CCTMO Website Makes Commuting Greener And Easier

There's great news for Century Park commuters who are looking to make their daily commutes greener, easier, less expensive and more fun.

The Century City Transportation Management Organization, a nonprofit formed to help implement programs to ease traffic congestion, meet clean air requirements and improve access to Century City, has launched its new website. Through the website, you can:

- Search for a carpool partner or vanpool
- Find a transit schedule that suits your needs and purchase passes
- Map out a bike route and find bike lockers, racks and shower facilities
- Learn about guaranteed ride home programs
- View commute options and determine time, cost and carbon footprint comparisons

For more information on ways to improve your life while you're helping the environment, log on to www.cctmo.org.

IRIS NIGHTS

LECTURE SERIES

Iris Nights At The Annenberg Space For Photography

Don't miss these exciting installments of the Annenberg Space for Photography acclaimed lecture series.

THE ANNENBERG
SPACE FOR PHOTOGRAPHY



Thurs., Mar. 10: **Donna O'Meara – Blown Away**

Thurs., Mar. 17: **Emory Kristof – Ghost Ships and Sea Monsters**

Thurs., Mar. 24: **Yva Momatiuk and John Eastcott – South: Life on the Edge**

Thurs., Mar. 31: **Erika Larsen – The Sami Reindeer Herders**

Thurs., Apr. 07: **Nicole Duplaix – Our Changing World: For Better or for Worse**

Thurs., Apr. 14: **Mike Theiss – Capturing Mother Nature**

Sen Asian Kitchen Debuts At Century Park



Sen Asian Kitchen has arrived on the hip, LA scene with a fresh approach to Asian style cuisine. Along with traditional Chinese dishes such as orange chicken, beef and broccoli, won ton soup; fresh sushi will be served made to order. Brown rice is available for a healthy option. The new restaurant, designed by the world-renowned Thomas Schoos (designer of Tao, Koi, The Penthouse, etc.), celebrates its location on the Promenade of Cafés at Century Park with a contemporary enriched Asian theme.

Upon entering the 100-seat restaurant, customers are greeted with grand, contemporary bamboo light fixtures. Exposed vintage barn wood adorns the walls, modern tables with tables and community style seating available for those who like to talk to their neighbors. The back wall houses the sushi bar with head sushi chef and mastermind, Ryota Okumura. Subtle colors and organic materials were chosen specifically by Schoos in order to reflect chef Ryota's bill of fare. With fresh sushi made daily, it's near impossible not to satisfy all of your Japanese cravings. With creations such as the Avenue of the Stars roll, a vegetable roll covered with fresh albacore served with crispy onion and pesto sauce and Baked Crab Hand Roll with a choice of spicy mayo, now being a classic roll for many high end restaurants (served at a lunch price), chef Ryota's culinary glory will not disappoint. In conjunction with the traditional favorites of Chinese cuisine, fresh salads will be served daily including the Arugula Endive salad, Chinese Chicken salad, Main Mein salad and Asian Pear salad.

Sen Asian Kitchen is bound to be one of your favorite eateries. Open Monday – Friday 11:00 a.m. – 4:00 p.m. For more information, please call (310) 277-7708.

“FixCarNow” Revs Up At Century Park

Is your car in need of a little tender loving care? Visit the team at FixCarNow, who have taken over the automotive servicing at Century Park. They offer a full range of services from oil changes to tune-ups, smog service, battery replacement and more. Call (310) 552-8160 or visit them on the P1 Level below the Century Plaza Towers.

Congratulations To Our New And Expanding Tenants At Century Park

**Gnarus Advisors (New)**

Century Plaza Towers • 2029 Century Park East, Suite 1080

**Ingber & Associates (New)**

Century Plaza Towers • 2029 Century Park East, Suite 1150

**Camden Asset Management (Expanding)**

Century Plaza Towers • 2049 Century Park East, Suite 330

DISTINGUISHED SERVICES

BANKING & FINANCIAL SERVICES

Bank of America
(310) 785-6024
Century Plaza Towers

City National Bank
(310) 282-7835
Century Plaza Towers

Comerica Bank
(310) 557-4000
2000 Avenue of the Stars

Fidelity Investments
(310) 557-1934
2000 Avenue of the Stars

RETAIL SERVICES

Aztec Auto Detailing
(310) 557-2277
Parking Garage/Level 3 (P3)

Century City Chamber of Commerce
(310) 553-2222
Century Plaza Towers

Century City Shoe Repair
(310) 277-3732
Century Plaza Towers

Cleaners Depot Dry Cleaners
(310) 551-0111
Century Plaza Towers

Fix Car Now
(310) 552-8160
Century Plaza Towers (P1)

Mickey Fine Sundries, Gifts & Pharmacy Service
CPT (310) 286-0070, AOS (310) 277-6125
Century Plaza Towers/2000 Avenue of the Stars

RESTAURANTS

Craft Los Angeles
(310) 279-4180
The Park at Century Park

CAFÉS & DELIS

City Express
(310) 282-8146
Century Plaza Towers

Cuveé
(310) 277-3303
Promenade of Cafés at Century Park

Habanero Grill
(310) 277-4440
Promenade of Cafés at Century Park

Piknic
(310) 277-2700
Promenade of Cafés at Century Park

Sen Asian Kitchen
(310) 277-7708
Promenade of Cafés at Century Park

Starbucks
(310) 286-3023
Century Plaza Towers

The Coffee Bean & Tea Leaf®
(310) 286-2276
2000 Avenue of the Stars

The Stand
(310) 785-0400
Promenade of Cafés at Century Park

Trimana – Salad Got Soup
(310) 557-9909
Century Plaza Towers

BOXOFFICE

Movie Theaters

AMC Silver*/Loews – Silver*	\$6.00
AMC Gold (Unrestricted)	\$7.50
Mann Theatres*	\$8.00
Pacific Theatres*	\$6.00
Regal (Edwards, United Artists)*	\$6.50
Regal Unrestricted	\$7.50

* Restricted Tickets are Not Valid for the First 2 weeks of a film's release.
Please check the newspaper listings for "Special Engagement" restrictions.
Movie tickets have no expiration dates.

Catalina Express (round trip)

Adult	\$56.00 (Reg. \$66.50)
Child (2-11 years)	\$46.00 (Reg. \$51.00)
Infants (Under 2)	\$4.00

Check for Blackouts, expiration December 31, 2011

Disneyland or California Adventure

Adult	\$71.00 (Reg. \$76.00)
Child (3-9 years)	\$65.00 (Reg. \$68.00)

expiration December 23, 2011

Disney Park Hopper (One Day)

Adult	\$92.00 (Reg. \$101.00)
Child (3-9 years)	\$84.00 (Reg. \$91.00)

expiration December 31, 2011

Knott's Berry Farm

Adult	\$28.00 (Reg. \$53.99)
Child (3-11 years)	\$20.00 (Reg. \$23.99)

expiration March 31, 2012

Legoland

Adult	\$53.00 (Reg. \$84.00)
Child (3-12 years)	\$53.00 (Reg. \$74.00)

Second visit free when used within 90 days of first. Expiration January 29, 2012.

Long Beach Aquarium of the Pacific

Adult	\$17.00 (Reg. \$24.95)
Child (3-11 years)	\$10.00 (Reg. \$12.95)

expiration November 30, 2011

Magic Mountain

Adult	\$26.00 (Reg. \$59.99)
Child (under 48")	\$17.50 (Reg. \$34.99)

expiration December 31, 2011

San Diego Zoo

Adult	\$33.00 (Reg. \$37.00)
Child (3-11)	\$24.00 (Reg. \$27.00)

expiration January 31, 2012

San Diego Zoo Safari Park

Adult	\$33.00 (Reg. \$37.00)
Child (3-11)	\$24.00 (Reg. \$27.00)

expiration January 31, 2012

Sea World

Adult	\$50.00 (Reg. \$69.99)
Child (3-9 years)	\$50.00 (Reg. \$61.99)

expiration December 31, 2011

Universal Studios

Adult	\$64.00 (Reg. \$74.00)
Child (under 48")	\$64.00 (Reg. \$74.00)

Some blackout dates. Expiration December 31, 2011

- Concierge accepts cash only • No refunds or exchanges
- Tickets subject to availability
- Pricing is subject to change (see Concierge for current rates)
- Discount coupons may be picked up at the Concierge Desk at no charge

TEAM SPOTLIGHT



James Aleshire

Vito Alessandro

Keeping everything at Century Park in tip-top shape is no small undertaking. Fortunately, we have building engineers James Aleshire and Vito Alessandro here to help keep things running smoothly.

James has been an integral part of the engineering team at Century Plaza Towers for six and a half years, focusing primarily on heating and air conditioning issues.

A Torrance native who now lives in Redondo Beach, James did HVAC work for a variety of buildings in Southern California before coming to Century Park. He also spent 10 years installing commercial heating and air conditioning.

James is pretty handy with tools at home, too. His hobby is restoring classic cars. (He has six at the moment.) His current project is refurbishing a 1967 Camaro convertible. He also has two VW bugs, a 1957 and a 1971, which he fixed up for off-roading in Anza Borrego and other desert locales.

What's the secret of James' success at the Century Plaza Towers?

"I enjoy the buildings," he says, "enjoy what I do. The people are nice. That makes my job easy."

Vito Alessandro has worked in engineering at 2000 Avenue of the Stars for a year and a half, handling a wide variety of maintenance assignments.

Prior to coming to Century Park, Vito worked at Siemens Water Technologies, removing rocket fuel and other contaminants from groundwater at Boeing and Lockheed, as well as doing environmental clean-up for a variety of corporations and municipalities. Prior to that Vito served as chief engineer for Bally's Total Fitness at a number of the company's locations.

A Southern California native, Vito now lives in Montebello. He enjoys camping, cycling and multi-day deep sea fishing trips. He also enjoys cooking and plans to enroll in culinary school just for his own education and enjoyment.

What keeps Vito motivated to deliver such great service?

"I like working with all the professionals here," Vito says. "It brings a lot of satisfaction to deal with their requests. I'm proud of being part of such a high-profile property. I enjoy making people smile by giving them the help they need."



The Concierge Recommends...

An Ongoing Series Of Noteworthy Things To See And Do
Courtesy Of Your Century Park Concierge Team

Nancy's Tip:

The Los Angeles Philharmonic announced recently it will start beaming live orchestra performances under the baton of the charismatic Gustavo Dudamel to 450 theaters in North America, including the AMC in Century City. The performing arts have long been holdouts for broadcasting into our increasingly digitized, electronic and screen-laden world. But no longer. Competing to lure audiences to live high definition broadcasts in movie theatres and their repeat broadcast, many arts organizations are now entering the 21st century. The Metropolitan Opera in New York projects much of its season right here at the AMC in Century City. The National Theatre in Britain also broadcasts a selection of its season in Hollywood at the Chinese Theater. If you can't make it to London for the theatre season or New York in take in The Met, there are alternatives. To find a theatre convenient for you, go to:

- National Theatre Live: www.Nationaltheatre.org.uk/ntlive
- The Met: www.Metoperafamily.org/metopera/broadcast/hd
- LA Philharmonic: www.LAPhil.com/LAPhilLive

Feel free to contact your Century Park concierges about the countless ways we can be of service.

Concierges at Century Park:

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Thomas Lee, 2000 Avenue of the Stars	(310) 226-7479	thomas.lee@cbre.com